



# LEMUR CONSERVATION FOUNDATION

E-ulemur Latitudes  
[www.lemurreserve.org](http://www.lemurreserve.org)  
August 2014



## We'll Be In Madagascar For The Month of August!



**New Amazon Program Enables Shoppers to Easily Donate to Their Favorite Nonprofits**

When you shop on Amazon start with **SMILE!** Amazon will donate 0.5% of your purchases to LCF. [CLICK HERE](#) to learn more.



[Organic Spices from Madagascar are available in our Amazon Store](#)



LCF's Executive Director and CEO, Lee Nesler, Dr. Ian Tattersall, and 16 adventure loving travelers are jetting to Madagascar this week. The trip includes stops at some of Madagascar's most fascinating destinations, like the Analmazaotra Forest and [Mantadia National Park](#), and a chance to photograph lemurs while staying at the [Vakona Forest Lodge](#). The lodge is associated with Lemur Island, home to many species of lemurs which have been saved from orphanages around the country. In addition to having Dr. Tattersall and Lee as guides, local Malagasy specialists will give our group an in depth introduction to the biology of the lemurs of Madagascar.



We hope to encounter several species of lemurs in the forests as we travel through Madagascar, from indri and their incredible calls to diadem sifaka 'dancing' through the trees!

Our group will also be visiting [Anjajavy](#) and [Morombe Bay](#). Follow our Executive Director on [Instagram](#) and [Facebook](#) as we travel Madagascar!



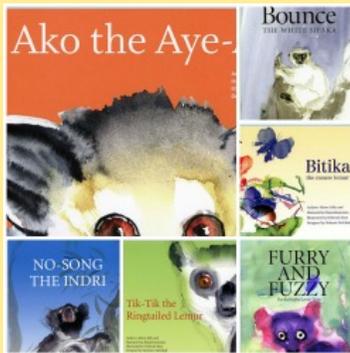
children's puzzle available in our Amazon store



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## Learning to Follow a Target



[Click here to learn more about the Ako Project](#)

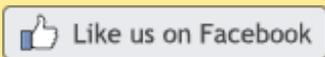
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Clarissa and Merced have been working on learning to follow a target between their indoor and outdoor enclosures. Each has their own brightly colored target stick to track and when they reach the target successfully, they are rewarded with a tasty snack! This kind of training provides Clarissa and Merced with a fun afternoon activity, encourages them to find new pathways to different areas of their enclosures, and gives the keepers a chance to connect with this quiet pair.

## The Keep Safe Project

*"Extinction is not an option"*

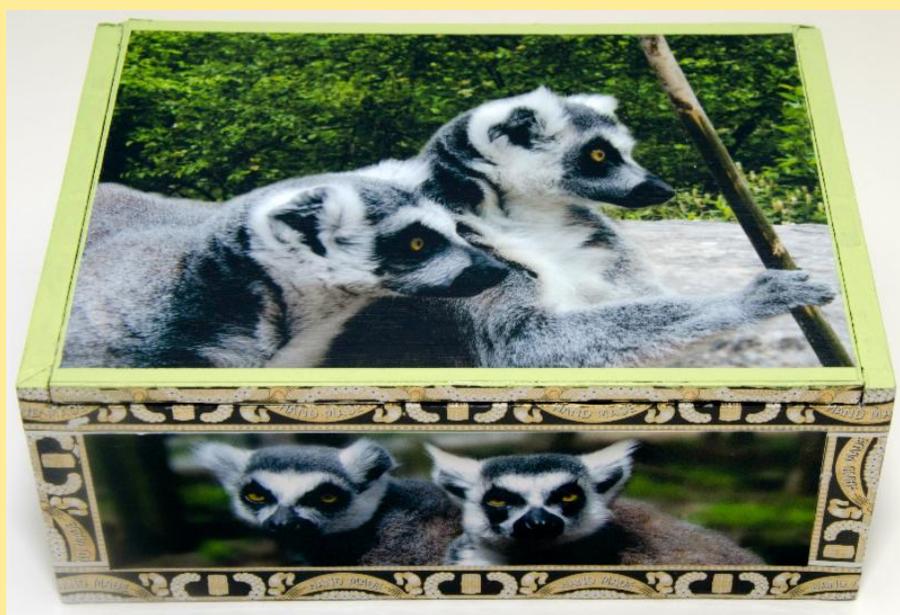


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Forward to a Friend



Rhinebeck, NY shoppers will soon be seeing spots and stripes as local artists and retailers collaborate to raise public awareness about the plight of endangered species, especially cheetahs and lemurs. **The Keep Safe Project** is an annual fundraiser to support the work of the Cheetah Conservation Fund (CCF) and Lemur Conservation Foundation, organizations dedicated to the conservation of these endangered species.



"The goal of the project is not only to educate the public about endangered species, but also to educate them about what we can do to support their habitat and their survival.

Recognizing the importance of education in any effort of this magnitude, the Keep Safe Project team is partnering with the Trevor Zoo at the Millbrook School in Millbrook, NY. This year, the project will focus on cheetahs and lemurs and their African wildlife habitats. Benefits from the yearlong project will be shared between the Cheetah Conservation Fund and Lemur Conservation Foundation." - Paola Bari

The Keep Safe Project is a joint effort between local volunteers and the **Trevor Zoo at Millbrook School**. The Trevor Zoo at Millbrook School is a leading conservation organization which has been promoting a greater understanding of environmental issues for 78 years.



The "Keep Safe" boxes, fashioned out of repurposed cigar boxes, will be exhibited for public viewing throughout the region. The boxes will then be auctioned off at

The elaborately decorated boxes will begin their tour in the village of Rhinebeck on August 30. Local businesses including Betsy Jacaruso Studio & Gallery, Hammertown, Evoke Style, and Winter Sun & Summer Moon will display the boxes prominently in the weeks leading up to the public auction.

On August 30, a reception will be hosted at Betsy Jacaruso Studio & Gallery and at Winter Sun & Summer Moon from 3:00 - 5:00 pm.

At that time, online bidding for the boxes will begin on the **[KeepSafe Project website.](#)**



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**Our first sunset in Madagascar...at Antananarivo...**

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