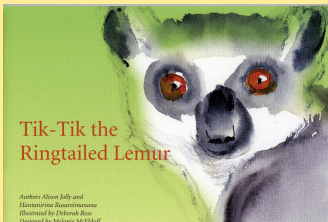




LEMUR CONSERVATION FOUNDATION

E-ulemur Latitudes
e-newsletter January 2014
www.lemurreserve.org



[Click here to peek inside the Ako books and receive our special offer for the six book series.](#)



2013 WAS A GREAT YEAR FOR LEMUR INFANTS! Learn about infants from zoos around the world on ZooBorns

It's that time of year again - when our animal husbandry staff is closely watching the recommended breeding pairs at our Myakka City Lemur Reserve.

While we wait, here is [ZooBorns](#) - a great site to learn about lemur infant births at zoos all around the world.

'Species around the world are racing for survival. ZooBorns serve as conservation ambassadors for their wild cousins.' That's the ZooBorns mission!

We're partial to the pages devoted to [Lemurs](#) and [Sifakas](#). You can search the site by species and by zoo to learn about some great conservation programs - not to mention cute overload - like the four Black and White Ruffed lemurs born at the Sacramento Zoo pictured below. Click on their picture to watch a video of them at one day old.



[Organic Spices from Madagascar are available in our Amazon Store](#)



children's puzzle available in our Amazon store

Like us on Facebook

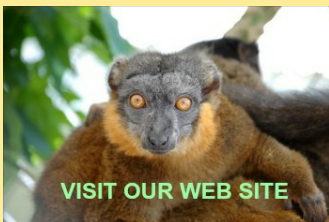
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photo courtesy of the Sacramento Zoo - [Click for a video of the one day old infants](#)

LCF has eight breeding recommendations for this year: 3 Ring-tailed lemur pairs, 2 Mongoose lemur pairs, 2 Collared lemur pairs, and 1 Red ruffed lemur pair. This chart shows peak breeding and birth seasons for each of our breeding recommendations.

SPECIES	PEAK BREEDING SEASON North America	PEAK BIRTH SEASON North America
Ring-tailed lemur (<i>Lemur catta</i>)	Oct.-Dec.	Mar.-May
Red ruffed lemur (<i>Varecia rubra</i>)	Jan.-Feb.	Apr.-May
Collared lemur (<i>Eulemur collaris</i>)	Nov.-Jan.	Mar.-May
Mongoose lemur (<i>Eulemur mongoz</i>)	Nov.-Feb.	Mar.-June



The Lemur Conservation Foundation is dedicated to the preservation of the primates of Madagascar through conservation, education, and research. Learn more at www.lemurreserve.org

NO MARGIN, NO MISSION

We just learned that LCF has been selected to work with No Margin, No Mission!

We are honored and excited to be part of this program! Thanks to [The Patterson Foundation](#) and the team at [No Margin, No Mission](#).

Michael Oxman, Larry Clark and the team at No Margin, No Mission made the announcement on Monday:

- HOT OFF THE PRESS!! **No Margin, No Mission** is super excited to announce the addition of another wonderful FLORIDA-BASED **#NONPROFIT** -- the Lemur Conservation Foundation -- to our CLIENT ROSTER. Thanks to **THE PATTERSON FOUNDATION**, we'll be helping this mission-focused organization increase their MARGIN so they can expand their **#MISSION** through development of an **#EarnedIncome #BusinessPlan**. <http://www.lemureserve.org/mission.html>

Learn more about the project on **The Patterson Foundation's** blog: 'The Patterson Foundation spent the past year learning and understanding the service offerings of **No Margin, No Mission**, a social enterprise and national consulting practice that helps nonprofits diversify revenue, expand impact, and build a lasting future through entrepreneurship, innovation and business strategy.' [READ MORE HERE](#)

Here is more about **No Margin, No Mission**: 'At No Margin, No Mission, we understand the unique circumstances, challenges, and needs of nonprofits and the foundations that support them. That's why we've tailored our portfolio of innovative and practical offerings to help organizations in the social sector build diversified revenue, expand their impact, and build a lasting future. We value entrepreneurship, innovation, and business strategy in the work we do, and look forward to the prospect of sharing our approach with your organization so you're better able to do the work you do.' - [READ MORE HERE](#)



IS THERE A KROGER NEAR YOU?

Endangered Species Chocolate introduces a new chocolate bar featuring **Ring-tailed lemurs**.

'New! Say hello to The Filled Bars, premium chocolate bars filled with pillows of natural dairy free cream. Each delicious bite is layered with a **10% Promise** to support species, habitat and humanity. Available now at **Kroger** and coming soon here and at other natural food retailers.' - **CHOCOLATE BAR.COM** and **Endangered Species Chocolate**. [CLICK HERE to visit their web site, and learn more about this great company and program.](#)

You can get the bars now at Kroger. We'll have some for you to try in time for Valentine's Day -

THE RING-TAILED LEMUR

(Lemur catta)

Madagascar is home to thousands of species found nowhere else on Earth. The ring-tailed lemur is probably the best known Madagascan primate. They sunbathe to warm themselves, sitting upright with hands on knees, resembling a meditative "lotus" posture. For warmth, ring-tailed lemurs bask in the sun during the day; at night they sleep piled up with one another in a warm bundle called a "lemur ball."

REGION

THREATS

- Habitat Degradation
- Water & Air Pollution
- Climate Change / Natural Events
- Human Interference / Poaching
- Chronic & Potentially Acute Diseases
- Invasive Species / Diseases

Habitat loss and hunting are the greatest threats facing the ring-tailed lemur. Much of its forest habitat is being deforested for charcoal production or burned to make way for livestock pastures. Poaching is another serious threat facing this species.

STATISTICS

17

The average size of a lemur group, known as a troop, is 17 members.

90%

250,000 plant and animal species can be found in Madagascar; 90% are found nowhere else on the planet.

13

There are 13 IUCN black and white listed on a lemur's long tail.

POPULATION TREND

HOW TO HELP

1 AWARENESS

SHARE THE NEWS
Inspired by the information found here? Then don't stop! Learn all you can about endangered species and become a lemur advocate. Help spread awareness about the growing number of at-risk species on our planet.

2 ACTION

ECOTOURISM
Responsible ecotourists support conservation of species, local communities, and the environment. Plan a trip with a lemur-friendly eco-tour leader who has had formal ecotourism conservation program.

3 SUPPORT

LEMUR CONSERVATION FUNDATION
This nonprofit group is dedicated to the preservation and conservation of the primates of Madagascar through captive breeding, research and education. Get involved at LemurFond.org.

10% PROMISE

Each year, we donate 10% of net profits to all efforts equalize the support species conservation, habitat preservation and community efforts.

In addition to highlighting at-risk animals, we support species habitat and community by promoting conservation efforts, practicing sustainability and sourcing ethical ingredients.

Supporting your right to know what's in your food, our commitment to Non-GMO Project Verified. We work with farmers that use sustainable farming techniques and honor natural rights.

Partnering conservation nonprofits, asking for habitat research, and requesting farmers and their communities to make great choices that supports a greener world. Thank you for shopping in season.

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image of Madagascar 's election process courtesy of the BBC

MADAGASCAR ELECTION RESULTS

The BBC and several other news organizations report the results of Madagascar's first presidential election since the military coup in 2009.

Madagascar's former finance minister, Hery Rajaonarimampianina, has won the presidential election, officials in the Indian Ocean nation have announced.

Mr Rajaonarimampianina, allied to incumbent President Andry Rajoelina, won 53.5% of the vote in December's run-off, the electoral commission said. His rival, Richard Jean-Louis Robinson, has said the second round was rigged and is demanding an recount.

The election is intended to end years of political unrest.
Foreign election observers have urged both parties to respect the electoral process.'
[READ MORE ON THE BBC WEBSITE](#)

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