

## LEMUR CONSERVATION FOUNDATION

Lemur Latitudes e-newsletter June 2013 www.lemurreserve.org

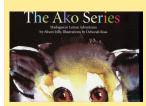






Adopt-A-Lemur You can participate in the excitement of our growing colony and successful breeding program.

CLICK HERE to adopt a lemur from our colony, and learn more about this special part of lemur conservation.





## WHY WE NEED YOUR SUPPORT

Dear Friends,

Every spring we witness the birth of our lemur infants and look forward to the future of our colony and the reserve. We also welcome students and research professionals to contribute to our successes. With your involvement at this very special time we can expand the care and propagation of our colony, and increase conservation education efforts in our communities. The importance of our collection and conservation efforts is very poignant now. Fred, pictured here, died on 24 May from renal failure and complications of old age. He was our oldest lemur, at 24 years of age. Fred was one of very few Sanford Lemurs left in the world, in captivity or in the wild. He is emblematic of the life and death conservation crisis for lemurs, the most endangered primate in the world. *This is why at this time we ask you to consider a special gift to help us expand our success in lemur care, science and research at the reserve.* 

We invite you to join us to ensure that propagation at the reserve, the

#### LCF WEB SITE

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imperative of our mission, continues to increase our lemur population and opportunities for learning. LCF's forest habitats allow lemurs to create social family structures as they are seen in the wild. These social family groups, guided by matriarchs as they are in Madagascar, provide a unique venue for research and science that makes significant contributions to lemurs' ability to survive as a species.

LCF provides an opportunity for important research on topics like lemur behavior, cognition, personality, and health to be conducted at LCF by scientists and students from distinguished programs across the country.

By joining together we will increase the reach of programs like these, and the chance for the success of lemurs as a species.

Your participation helps to create a promising future for lemurs by inspiring students to care and take action for these endangered creatures. *Please consider making a gift to The Lemur Conservation Foundation - to ensure the continued success of the lemur colony at the Myakka City Reserve, and inspire new generations of aspiring young scientists.* 

As you enjoy this summer we thank you for thinking of LCF, and the important impact in science, education, and lemur conservation we can achieve together.

<u>CLICK HERE TO DONATE ONLINE</u> and for information about our mailing address and other details.

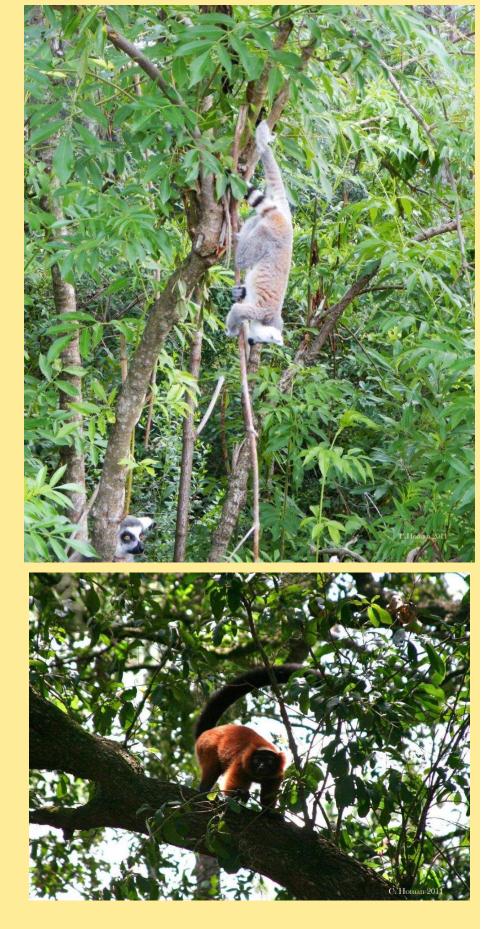
Sincerely,

Lee Nesler Executive Director and CEO

## **TREES AT THE RESERVE**

Trees play an important role at the Myakka City Lemur Reserve. Since lemurs walk along tree branches and jump from tree to tree the horizontal branches of our oak trees are the perfect addition to their habitat.

For our young lemurs learning to navigate the forest, tree limbs act as a natural playground as mom watches from nearby. They learn little by little to climb higher and higher as the weeks go by... even if they do start by hanging upside down.



Over the years staff and volunteers have planted hundreds of Florida Native trees at the lemur reserve. Planting trees benefits the lemurs in their habitat while also benefiting the Earth. If you would like to volunteer to plant trees at the Myakka City Lemur Reserve contact pwalsh@lemurreserve.org.



## **WORLD ENVIRONMENT DAY IS 5 JUNE**

It's time to spread the word about the importance of the environment, and you have the power to do it! You can participate on social media with the links below. And read more about this important topic at the UNEP (United Nations Environmental Programs) web site. CLICK HERE TO VISIT UNEP

Go to <u>http://thndr.it/121qxS0</u>, select your Twitter or Facebook account, and support World Environment Day 2013 by sending the message below through Thunderclap on 5 June. **"Today is World Environment Day. Join me and take one action to support our planet! #WED2013** <u>http://thndr.it/16UHezT</u>";

World Environment Day trended across social media platforms in many nations in 2012. That year on 5 June it was one of the top ten 'most talked about' topics around the world.



For Our Environment #WED2013

take one action to support our planet! #WED2013 http://thndr.it/16UHezT"

Go to <a href="http://thndr.it/121qxS0">http://thndr.it/121qxS0</a> today!

## PEEK INSIDE 'No-Song the Indri'

<u>Click here to read a few pages of 'No-Song the Indri' It is the</u> <u>perfect summer book for the lemur lover in your life!</u>

The Ako Series, Madagascar Lemur Adventures - a six book series written by Dr. Alison Jolly and illustrated by Deborah Ross especially for children 4 to 12 years old. Each book features a different lemur - from the tiny mouse lemur, to the engaging ring tail - in a captivating story that imaginatively teaches children about natural science, conservation, and the island of Madagascar.

'No-Song the Indri' is part of the The Ako Series, Madagascar Lemur Adventures. Indri's story has sounds and phrases to imitate! Through original art and storytelling this book teaches children about lemurs and Madagascar, one of the most rare and endangered animals and ecosystems in the world.

'This enchanting and ravishingly illustrated little book about some of the world's most beautiful and endangered creatures cannot fail to captivate its readers, young and old.' Dr. Ian Tattersall

'No-Song the Indri' and all the Ako books are available in our Amazon store. <u>CLICK HERE TO SHOP!</u>

# NO-SONG THE INDRI

Authors Alison Jolly and Hantanirina Rasamimanana Illustrated by Deborah Ross Designed by Melanie McElduff

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