

THE LEMUR  
RESEARCH &  
EDUCATION  
INITIATIVE  
CAMPAIGN



2005 - 2007

Painting by Deborah Ross

The Lemur Conservation Foundation (LCF) has grown steadily since 1996. Rising from a single blue pump on vacant land some eight years ago, the reserve now encompasses two staff and guest researcher buildings, two fenced-in 10 acre +/- enclosures, two lemur shelters and a quarantine shelter along with a newly planted forest of 8000 trees that will accommodate larger groups of lemurs in the foreseeable future.

Today, the lemurs that inhabit the forests are behaving naturally, frolicking, fighting, feeding and breeding. They have also become a treasure trove of material for scientific researchers who are discovering remarkable things about these endangered primates.

Congratulations and thanks to all of you for making these accomplishments possible! From these triumphs, research and education have ascended as overarching objectives of the LCF.

To fuel further expansion and exploration, the Lemur Research & Education Initiative (2005-2007) is a \$3,055,000 campaign that will extend educational programs to foster more scientific research on undergraduate, graduate and postgraduate levels. The drive will also inspire stewardship of the earth's environment and to move students of all ages with the delight and joy of lemur natural history. The significance of the campaign will be to (1) construct the Center for Lemur Studies, (2) build the seedling endowment, and (3) underwrite increasing operational costs.

CAMPAIGN GOALS

	GOAL
Endowment	\$2,000,000
Facilities	\$570,000
Operations	\$485,000
<b>TOTAL</b>	<b>\$3,055,000</b>

Through the unparalleled generosity of our Board and other leading donors, LCF has secured \$1,655,500 in commitments. A \$1,000,000 challenge grant for endowment has been pledged by Judy Rasmuson and Ronald Wallace. Emily H. Fisher and John Alexander have pledged matching funds in the amount of \$500,000. Together, these gifts create a brilliant foundation towards securing the longtime viability of LCF. Funds supporting the expanding facilities and operating expenses have also been secured and heighten our confidence about reaching our \$3,055,000 goal.

Now, we hope that you will enlist in this unprecedented drive by supporting LCF in whatever way you choose. As we move towards the greater preservation and conservation of the primates of Madagascar through captive breeding, scientific research, education and reintroduction, we need your sponsorship so we can succeed in our essential and critical quest. Please help us ensure the success of this most important campaign yet. Looking forward to a future full of lemurs, we thank you again for your advocacy.

Warmest regards,

*Penelope Bodry Sanders*

Penelope Bodry-Sanders  
President



LEMUR  
CONSERVATION  
FOUNDATION

# THE CENTER for LEMUR STUDIES

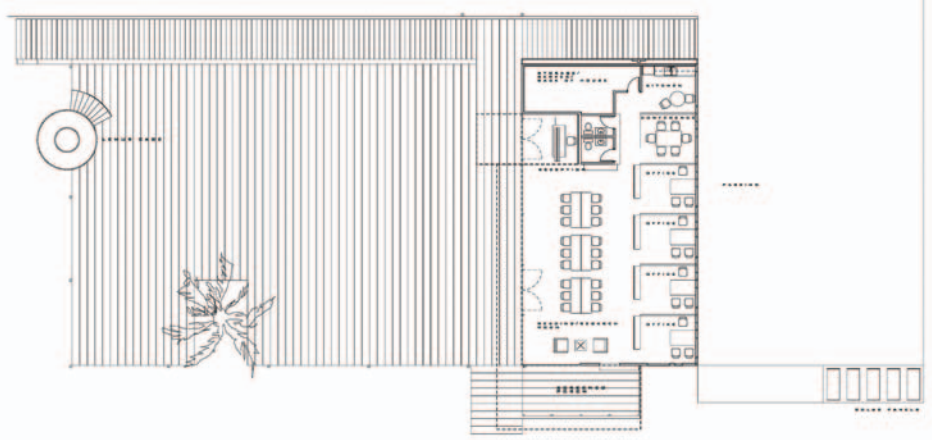
The Center for Lemur Studies is an education center that will serve as the centerpiece of the Myakka City Lemur Reserve campus. It will support LCF staff, scientists, researchers, students and visitors in their efforts to better understand the nature, ecology and conservation of the primates of Madagascar.

The facility comprises staff offices, a spacious reading/conference room equipped with the latest audio-visual and computer technology, and the lemur library, made up of virtual, digital and physical collections about all things “lemur”. Essentially, it is a one-stop globally accessible information resource about lemurs and will serve as a model for other resources worldwide.

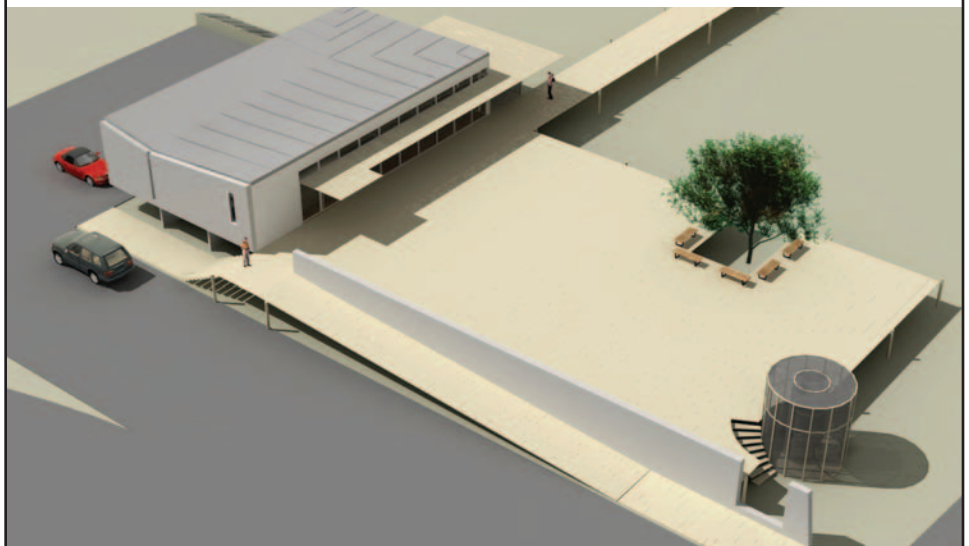
In addition to researchers and professors, the Center will host select groups of students and adult visitors on an appointment only basis who wish to learn more about lemurs and their place in the web of biological diversity.

The Center for Lemur Studies was designed by architect **Gregory Clement**, a partner in Kohn Pedersen Fox (KPF), an internationally renowned architecture firm based in New York and London. LCF gratefully acknowledges the generosity of KPF for this beautiful pro bono design. LCF further acknowledges LCF Director **Michael T. Martin** for underwriting the technical development plan for the library.

▼ Floor plan of the proposed Center.



▼ Rendering of the Center from the northwest.



▲ Center reading/conference room.



▲ A Mongoose lemur corrects data collected by a young scientist.

# Naming Opportunities



▲ Neha Mahajan, an undergraduate student at Yale University, rewards a brown lemur for participating in a cognition experiment.



▲ Tamara Watts of the University of Miami records ring-tailed lemur vocalizations for her undergraduate research project.



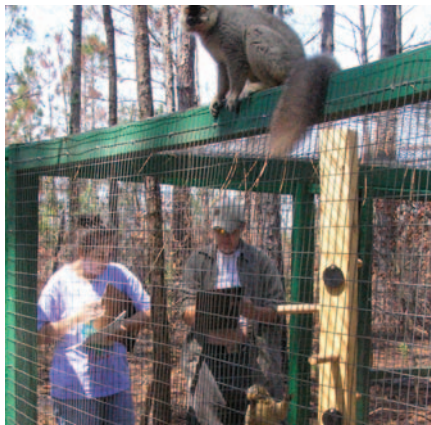
▲ A ring-tailed lemur successfully uses a simple tool to retrieve a grape in an experiment testing lemur cognition.



▲ Using three dimensional spatial skills, a ring-tail lemur locates a hidden food reward.



▲ Jennifer Barnes of Yale University tests a ring-tailed lemur's understanding of numbers.



▲ Lisa Pytka of New College of Florida records a brown lemur's performance in a spatial cognition test while another lemur watches.

## CAPITAL EXPENSES

Naming the Center for Lemur Studies.....\$500,000

Naming the Lemur Library.....\$100,000

Naming the Center for Lemur Studies Reading Room .....\$50,000

Naming the Tampolo Forest Guest House (at Tampolo Forest Station, Madagascar) .....\$40,000

Naming the Quarantine Shelter\* .....\$30,000

## ENDOWMENT

Naming the Reserve .....\$3,000,000

Naming the Program Manager's Position.....\$400,000

Naming the Field-Training Program .....\$250,000

Naming the Assistant Program Manager's Position.....\$100,000

Naming the Publications Fund .....\$50,000

Naming Internship and/or Scholarship Funds .....\$10-25,000

Naming Travel & Research Funds.....\$10-25,000

\*This facility is being sponsored by Michael T. Martin



# The Lemur Conservation Foundation Team



## LEMUR CONSERVATION FOUNDATION

MYAKKA CITY  
LEMUR RESERVE  
P.O. Box 249  
Myakka City, FL 34251  
(941) 322-8494

### BOARD OF DIRECTORS:

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### LEMUR RESERVE STAFF:

<b>Penelope Bodry-Sanders</b>	Executive Director
<b>Monica Hoffine</b>	Program Manager, LCF Myakka City Lemur Reserve
<b>Kate Chapman</b>	Assistant Program Manager
<b>Dr. David Holifield</b>	LCF Veterinarian
<b>Dr. Cathy Williams</b>	Consulting LCF Veterinarian

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Artwork by Deborah Ross

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for the  
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You may wish to support general operating costs or help build new facilities.

OR you can help meet the Lemur Endowment Challenge:

*Judy Rasmuson and Ronald Wallace have issued the \$1,000,000 Lemur Endowment Challenge and will match every dollar you pledge for endowment through December 31, 2007. This is a unique opportunity to "double" your gift and ensure the vitality of Lemur Conservation Foundation.*

Please complete the pledge agreement and return it to us in the enclosed envelope.

\_\_\_\_\_  
NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY, STATE, ZIP CODE

\_\_\_\_\_  
PHONE NUMBER

\_\_\_\_\_  
SIGNATURE

I wish to support the following area(s) of interest:

- Endowment      \$ \_\_\_\_\_ to be paid over \_\_\_ year(s)
- Facilities        \$ \_\_\_\_\_ to be paid over \_\_\_ year(s)
- Operations       \$ \_\_\_\_\_ to be paid over \_\_\_ year(s)

For further information, contact LCF at:

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> Fax:                941 322-9264

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